



# Membership Application and Investment Schedule

**Company:** \_\_\_\_\_

**Investment for Year:** \_\_\_\_\_

Please calculate your investment in the Moosehead Lake Region Chamber of Commerce based on the Full Time Equivalent (FTE) number of employees. For help calculating your FTE please visit [www.healthcare.gov/shop-calculators-fte/](http://www.healthcare.gov/shop-calculators-fte/)

**Step 1:**

**Cornerstone Membership**

enter \$1000 for cornerstone membership investment \_\_\_\_\_

If choosing cornerstone, skip to step 3

**Step 2:**

**Basic Membership**

First 0-5 Employees \$150.00

enter 0-5 employee rate of \$150.00 here \_\_\_\_\_

6-25 Employees additional \$5.00 each employee

no. employees between 6-25 \_\_\_\_\_ x 5= \_\_\_\_\_

26-150 Employees additional \$3.00 each employee

no. employees between 26-150 \_\_\_\_\_ x 3= \_\_\_\_\_

151 and beyond additional \$1.50 each employee

no. employees beyond 151 \_\_\_\_\_ x 1.5= \_\_\_\_\_

**Total basic membership investment \$** \_\_\_\_\_

**Step 3:**

**Website Category Listings**

All members will be listed in the membership directory. To be added to the category tabs on our website, follow these instructions.

Check off the website categories you wish to be displayed in.

If you have multiple businesses, please specify which business should be listed in each category. This option can also be added at a later time.

Business name: \_\_\_\_\_

\_\_\_\_\_ Where to Eat    \_\_\_\_\_ What to Do    \_\_\_\_\_ Where to Shop    \_\_\_\_\_ Where to Stay    \_\_\_\_\_ Wicked Good Stuff

Business name: \_\_\_\_\_

\_\_\_\_\_ Where to Eat    \_\_\_\_\_ What to Do    \_\_\_\_\_ Where to Shop    \_\_\_\_\_ Where to Stay    \_\_\_\_\_ Wicked Good Stuff

Total number of website category listings: \_\_\_\_\_ x \$100= \$ \_\_\_\_\_ This is your total website listing investment.

**Total website investment \$** \_\_\_\_\_

**Step 4:**

**Enhanced website listing:**

Do you want more than just a listing and a hot link? Make your listing stand out by adding up to 100 words and one image to each of your listings.

This option can be added at a later time. Email your photo and listing to [info@mooseheadlake.org](mailto:info@mooseheadlake.org)

First enhanced listing, \$100 \_\_\_\_\_

Additional enhanced listing, \$75/ea \_\_\_\_\_

\_\_\_ check here to use last years enhanced listing(s)

**Total enhanced listing investment \$** \_\_\_\_\_

**Step 5:**

**Sidebar Listings**

Add our high impact sidebar listing to your business tool kit. There are two size ads available. This option can be added at a later time.

A limit of 15 sidebar listings will be sold. First come first serve, payment in full will hold your place.

Square listing : \_\_\_\_\_ x \$1200= \_\_\_\_\_ Business name(s) \_\_\_\_\_

Rectangle listing: \_\_\_\_\_ x \$700= \_\_\_\_\_ Business name(s) \_\_\_\_\_

\_\_\_ check here to use last years sidebar listing

**Total sidebar listing investment \$** \_\_\_\_\_

**Total Investment Due \$** \_\_\_\_\_

**See reverse side for membership benefits, details and further explanation. Please contact the Moosehead Lake Chamber with any questions you may have. 207.695.2702 or email [info@mooseheadlake.org](mailto:info@mooseheadlake.org)**

## All Moosehead Lake Chamber of Commerce members enjoy these benefits:

- Listing in our annual Vacation Guide distributed throughout Maine, New England and Canada.
- Opportunity to advertise in the Vacation Guide\*
- May have Vacation Guide available at your business
- Listed on our website under "find a business"
- HOTLINK on our website under "find a business"
- Opportunity to advertise on our new website\*
- Co-Op advertising opportunities\*
- Display your literature at our visitor center
- Visitor Center staff trained to give referrals for your business
- Quarterly Newsletter
- Business After Hours networking opportunities
- Ribbon cutting ceremonies
- Support for new and existing businesses by connecting you with appropriate partners and consultants\*
- Free social media networking opportunities (including assistance establishing accounts for those who are not so savvy.)
- One free E-blast per year to our extensive mailing list.
- Ability to participate in Chamber Blue Options\*
- Invitation to the Annual Membership Meeting\*

\* indicates additional fee

### Cornerstone Membership:

The Cornerstone Membership is available for those who would like to provide additional support for your Chamber and increase their own businesses visibility.

Cornerstone members are recognized by being listed on our :

- Newsletter
- Website
- E-mail signature block hotlink on chamber email addresses
- Other printed materials as appropriate
- Framed recognition in the Chamber visitor center

Cornerstone members enjoy all the benefits of Basic Membership. All category listings and enhancements are available at an additional investment. Cornerstone member logos will appear at the bottom of every page of the Moosehead Lake Chamber of Commerce website as a hotlink. Cornerstone members do have the option to additionally invest in the sidebar listings.

### Basic Membership:

The complete list of Moosehead Lake Chamber of Commerce Basic Membership benefits are listed to the left. All category listings, sidebar listings and enhancements are available as an additional investment. Please calculate your investment in the Moosehead Lake Chamber of Commerce based on the Full Time Equivalent (FTE) number of employees.

*For help calculating your FTE please visit [www.healthcare.gov/shop-calculators-fte/](http://www.healthcare.gov/shop-calculators-fte/)*

### How to calculate your total Basic Membership:

Company ABC has determined it has 55 full time employees. This is how Company ABC will determine their basic membership rate.

Employees 0-5 \$150  
 Employees 6-25 \$5 x 20 = \$100  
 Employees 26-55 \$3 x 30 = \$90  
 Total Basic Membership rate = \$340

### Sidebar and Enhanced Listings:

Sidebar listings and enhanced listings renew annually on October 1 and begin when paid in full. These listings may be purchased at any time during the year. No discount is given for sidebar listings or enhancements purchased during the year. Creative fees not included. All images and listings are to be provided by the member. A limit of 15 sidebar listings will be sold. First come first serve, payment in full will hold your place. Sidebar listings are strategically placed on the left side of the website and allow the member to display an ad as a hotlink (see current MLRCOC website). Sidebar listings will appear on all pages except the individual business landing pages, a change that will become effective October 2015. Sidebar listings appear in the order in which they are paid for.

### Other items of interest:

Featured listings auction will be held annually in September. Vacation guide creation will begin in October. Both will be announced via email to the current membership.

**Retain a copy of this application as your invoice. Your check will serve as your receipt. Your cancelled check is your application acceptance.**

All payments should be made to: Moosehead Lake Chamber of Commerce

Payments and membership applications should be mailed to: MLCoC, PO Box 581, Greenville, ME 04441

**Please contact the Moosehead Lake Chamber with any questions you may have. 207.695.2702 or email [info@mooseheadlake.org](mailto:info@mooseheadlake.org)**

I have read and understand this membership application and have asked any questions I have about my membership investment.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Contact person: \_\_\_\_\_

For office use: Check no. \_\_\_\_\_ Date of receipt \_\_\_\_\_ Total membership investment \_\_\_\_\_ Initialed \_\_\_\_\_