

MOOSEHEAD LAKE REGION

2018 Travel Planner

Advertise your business

in the Moosehead Lake Region's premier travel planner and reach 75,000 potential visitors!

ADVERTISING NOW OPEN!

The completely redesigned 2018 Destination Moosehead Lake travel planner is the official fulfillment piece for Moosehead Lake. This is the **largest Moosehead Lake publication to date, reaching more than 75,000 people both in print and online.** Your ad in the online guide will be a click-thru hotlink taking the user directly to your website! The new travel planner is a great way for your business to be found by potential visitors that want to learn more about Moosehead Lake as a premier Maine wilderness destination. In addition to being hosted online on our website, the online travel planner will be hosted on the Maine Highlands website that is sponsored by Visit Maine.

Ad Submission Instructions

Ads must be submitted electronically in full color in a graphic format at the correct size.

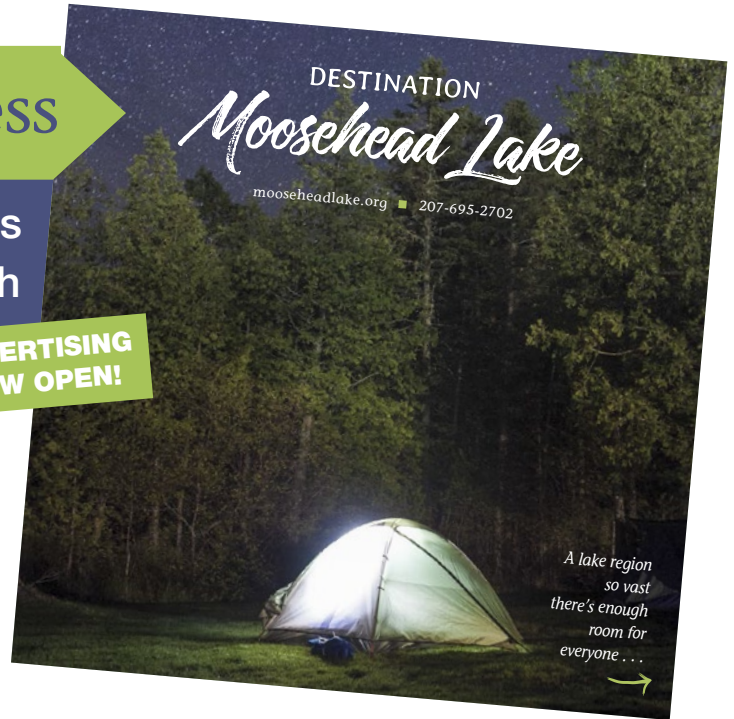
File formats accepted: EPS, TIF, JPEG or PDF

Resolution: 300 to 350 dpi

Please note: Ads submitted in Microsoft Publisher or Word may be used, but the design fee will be charged to convert to a graphic format.

Email your ad to info@mooseheadlake.org

TO HAVE YOUR AD DESIGNED by our graphic designer: Provide text, photos and/or logo, and any instructions you have for layout to Corina Gilbert at corina@corinadesign.com. You will be invoiced for the ad design cost upon your approval of your ad.



Choose from three ad sizes:

40% LARGER THAN LAST YEAR!

Full Page: 8" w x 8" t

Ad space \$1,200

Ad design \$250

ART SPECS:

Full page bleed, supply art at 8.25" w x 8.25" t (trims to 8" w x 8" t)

Full page, supply art at 7.5" w x 7.5" t

Quarter Page:

3.4375" w x 3.5" t

Ad space \$550

Ad design \$130

50% LARGER THAN LAST YEAR!

Half Page: 7.25" w x 3.5" t

Ad space \$875

Ad design \$180

50% LARGER THAN LAST YEAR!

Larger format, same prices means extra value for your advertising dollar!

Reserve your space

To have your ad link to your website in the online version, please include the URL you would like your ad to link to when you reserve your space.

Contact the Chamber
695-2702
info@mooseheadlake.org